

# CSR REPORT

22-23



**FULFILLING  
RESPONSIBILITIES**

# Jagjit Singh

Co-Founder & Director



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# From The Leader's Desk

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We are pleased to present to you an overview of Imperial Auto's responsible initiatives and our unwavering commitment to making a positive impact on society.

Imperial Auto was co-founded in 1969 by me and my partner Mr. S.B. Sardana. We established this company with a vision to serve its customers and community with utmost dedication.

Over the past 50 years, Imperial Auto has continually evolved to fulfill its duty of caring for our customers, team members, shareholders, associates, and the broader community. We firmly believe that a business holds the power to be an engine of economic development and has a responsibility of preserving the environment through its sustainable ethos, resulting in the overall growth of the society and contributing towards the development of the country.

At Imperial Auto, we are driven by a purpose of responsibility. A purpose that instills a culture of integrity, ensuring respect for human rights, promoting education, and food security, and fostering sustainable consumption and production processes. It is a purpose that

extends beyond ourselves, encompassing the well-being of the people and the ecology within the domain of our operation.

One of the key pillars of our community outreach is aligning our initiatives with creating new values and solving social issues. With an aim to address the needs of people, care for them, and protect and conserve the environment. We strive to develop sustainable solutions that have a lasting positive impact on the communities in which we live and operate.

Imperial Auto is committed to creating a community where everyone has access to education, food, good health, and purposeful life. We are grateful for the continued support of our stakeholders and humbly request their ongoing support as we drive toward progress. Together, we can build a better future for all.



# Tarun Lamba

## Managing Director & CEO

It is my privilege to present Imperial Auto's inaugural Annual Corporate Social Responsibility (CSR) Report. As a member of the Imperial Auto family since 1990, I am proud to have been part of its journey thus far and pleased to witness its ongoing progress.

At Imperial Auto, our culture defines who we are, how we act, and what we value. And our diverse team who believes in our culture is the constant driving force behind our success.

Responsibility has always been a strong guiding value at Imperial Auto, leading us to pursue positive development and impactful initiatives. Our facilities across India and outside hold a long and proud history of being responsible partners in building solutions to help the world become a better place.

Our shared value statement is to transform lives and uplift communities with initiatives aligned in areas related to healthcare, sanitation, education, and access to opportunities while taking actions that drive an impact. We listen attentively to understand the challenges faced by individuals, and we diligently seek solutions

that make a meaningful difference in their lives. We believe in creating opportunities that fuel progress while making an impact that resonates with goodness.

Guided by the mission to create a world where every person has an equal opportunity to live a healthy, educated, employed, and empowered life, we remain committed to our responsibilities. With the socially responsible journey woven into the way we work, helping us serve better. Imperial Auto continues to strengthen its commitment to responsible growth through various initiatives. We invite you to read more about Imperial Auto's corporate social responsibility and to join us on our journey.

# Timeline

**2022**

Warburg Pincus Invests in Imperial Auto Industries. New Manufacturing Facility in San Antonio, Texas.

**2020**

Established New plants in Germany, Pleidelsheim & USA, Indianapolis. Set-up Hose Assembly facility in Indianapolis, USA. Acquired Hose making assets of ContiTech Mexico Plant (APA). Developed EV Strategy and started supplying Thermal Lines to Domestic OEMs & Export.

**2010**

Established Plants for Nylon, Teflon and Power Steering Hose Started supplying to more International OEM brands like Navistar, Cummins, Caterpillar, JCB, John Deere etc.

**2000**

State of the Art Dedicated Plants for Rubber Molded Hoses and Fuel Injection Tubes. Started Supplies to most of the new multinationals entering the Indian automotive market.

**1990**

Included Tubular Assemblies in its Portfolio of Products Initiated supplies to international players – Maruti, DCM, Toyota, Swaraj Mazda, Allwyn Nissan, JCB etc.

**1980**

In-House Manufacturing of Rubber Hoses. Initiated supplies to all the major domestic automotive players – Mahindra & Mahindra, Tata Motors, Kirloskar, FIAT and Ambassador Automotive OEMS.

**1969**

Established first manufacturing facility. Incorporated as a partnership firm in 1969 for manufacturing low pressure fuel hose assemblies.

# Roadmap To Responsibility

Imperial Auto's commitment runs deep, grounded in the principles of Swaasth (Health), Shiksha (Education), Sampannata (Livelihood), and Swachhta (Cleanliness), creating an ecosystem where success thrives alongside ethics, consideration, and accountability. We provide the space for individual growth within this nurturing environment.

Our dedication to social responsibility is unwavering. We strive to build strong bonds with local communities and actively contribute to the development of a thriving society for future generations through our Corporate Social Responsibility (CSR) initiatives. These initiatives encompass a wide range of activities designed to promote health, education, unity, and opportunities.

Supporting our community is the core of our CSR efforts. We firmly believe in empowering individuals through education and livelihood programs, equipping them with the skills and opportunities needed to excel in an ever-changing world.

During times of crisis, we step up by offering disaster relief to affected areas. Our swift response to emergencies and assistance to those in need demonstrate our commitment to helping communities rebuild and recover.

With a strong commitment to providing basic healthcare services, we work tirelessly to ensure health access for the communities we serve. Through our CSR initiatives, we aim to bridge the healthcare gap and enhance the well-being of individuals by facilitating access to essential medical services.

Imperial Auto is dedicated to shaping a brighter future and a prosperous society

## Budget Allocation

स्वास्थ्य (Health)  
34.17%

शिक्षा (Education)  
52.68%

सम्पन्नता (Livelihood)  
8%

स्वच्छता (Cleanliness)  
2.5%

Others (PM Fund)  
2.5%



# स्वास्थ्य

Health

TRANSFORMING LIVES, EMBRACING WELL-BEING



At **Imperial Auto**, we have taken significant strides in corporate social responsibility (CSR) by partnering with renowned organizations to implement our “Swaasth” initiative. By partnering with esteemed organizations, we have implemented impactful projects that aim to improve healthcare access, empower underserved populations, and foster overall well-being across India.

Join us as we share the impactful initiatives undertaken by Imperial Auto under the Swaasth umbrella.



### Supporting the Elderly in Mandawar

We are supporting old-age homes in Mandawar, Haryana by partnering with Earth Savior Foundation. Our commitment to their well-being led us to provide 60 medical beds ensuring a comfortable living environment for the residents.

With round-the-clock accommodation, access to hospital facilities, physiotherapy, three nutritious meals a day, counseling, yoga, and meditation therapy, we strive to enhance the well-being of the elderly and to persons with disabilities.

Operating as a 24/7 rescue center for abandoned senior citizens and physically & mentally disabled people, we have provided a safe haven for 600 residents, consisting of an equal ratio of males and females. To date, our collaboration with the ESF has successfully reunited 10,000 people with their families, spreading joy and happiness.

Together, we strive to enhance the physical, emotional, and mental well-being of our elderly.

### Pahal Society for Development: Promoting Health and Hygiene in Faridabad



We are conducting impactful awareness sessions on “Basic Health & Hygiene” in Krishna Colony and Rajeev Colony, Faridabad, Haryana with the Pahal Society for Development,

Our in-house trained counselors and social workers have actively engaged with the community, addressing critical topics such as tuberculosis, drug use prevention, HIV/AIDS, and fundamental health and hygiene practices.

By promoting awareness, education, and community engagement, we aim to uplift and empower individuals, creating a healthier and more resilient society. Our efforts have reached a remarkable milestone, with 8,000 beneficiaries having actively participated in these awareness sessions and baseline surveys.

Building communities where everyone has access to the healthcare, knowledge, and resources needed for a better tomorrow!

### Making a Difference in Kolkata’s Cancer Patients’ Lives



With a unified commitment to making healthcare accessible to everyone, we have been able to bring hope and relief to underprivileged cancer patients in Kolkata, West Bengal.

Our approach revolves around identifying families with an annual income of below 3 lacs and providing them the essential assistance, including access to medicines, regular blood tests, counseling, and clinical monitoring. By extending a helping hand, we aim to bring comfort and relief to their challenging journey.

By working together with Tata Medical Trust, we have positively influenced the lives of 30 cancer patients.

Together, we strive to create a world where healthcare is accessible to all, leaving no one behind in the fight against cancer.

### Enhancing Maternal and Child Healthcare in Faridabad

Through our partnership with the PHD Family Welfare Foundation, we have launched two Mobile Medical Units (MMUs) in Faridabad, Haryana. These MMUs serve as a light of hope for populations residing in remote, inaccessible, and underserved areas.

Our dedicated team follows the ADCR approach – raising Awareness, providing Diagnosis, ensuring Cure, and offering Referral services — to deliver free primary healthcare directly to the doorsteps of those in need. By focusing on maternal and child healthcare, we are contributing to the reduction of maternal and infant mortality rates, while also raising awareness about communicable and non-communicable diseases, including HIV/AIDS.

The initiative run for a duration of 216 days, making a lasting impact on the lives of more than 26,000 beneficiaries in Faridabad. By providing free primary healthcare services through our MMUs, we are transforming the healthcare landscape and empowering communities to take charge of their well-being.

Together we will lead the charge in revolutionizing healthy maternity, emotional, and mental well-being of our elderly.





# शिक्षा

## Education

SOWING THE SEEDS OF GROWTH



We are committed to making a meaningful difference in society through our “Shiksha” initiative. We believe that education is a powerful tool that can empower individuals and uplift communities. By partnering with esteemed organizations, we have embarked on a journey to create a lasting impact and bring about positive change.

### Nurturing Young Minds: By Bringing a Positive Change With CRY (Child Rights and You)

We are committed to making a meaningful difference in society through our “Shiksha” initiative. We believe that education is a powerful tool that can empower individuals and uplift communities. By partnering with esteemed organizations, we have embarked on a journey to create a lasting impact and bring about positive change.



We have formed a children’s collective known as ‘Baal Manch’ for children to learn sports, dance, games, life skill sessions, and menstrual hygiene workshops. Our commitment to making positive impacts extends to supporting students in classes 9 to 12 with subject-wise teaching support.

We have made a direct impact on the lives of 900 individuals and reached out to a total of 5000 community members in locations including Baba ka Purva, Ballu Adda, Firangikheda, Luvkush Nagar, Vinyakpuram and Haryana.

Together, we are committed to making a lasting difference and leaving a legacy of hope, opportunity, and progress!



## Empowering communities: Making an impact with Udayan Care



We spare no effort when it comes to supporting women in their pursuit of higher education. We are committed to creating a more equitable and inclusive society and work hard to provide scholarships that enable women to continue their education.

The initiative includes undertaking sessions on financial literacy, employability workshops, career counseling sessions, educational visits, workshops on gender bias, gender equality, equity, and training on the prevention of sexual harassment (POSH), and more.

Operating with a focus on making them independent, our program caters to women in Plus 2 and above classes. With an aim to equip them with the necessary skills and knowledge to excel in their career, while enabling them to become self-reliant and contribute to society and the economy. Through our efforts, we have positively impacted the lives of 124 beneficiaries.

## Nourishing Children with Akshay Patra Foundation



Working towards the noble cause of providing Mid Day Meals to government school children in Delhi.

By providing nutritious meals at a cost of Rs. 12 per meal, we ensure that each child receives nourishment for their physical and mental

well-being. With a duration of 212 days, we assisted by providing a total of 188,000 meals. Our support has brought smiles and nourishment to these young minds, enabling them to focus on their education and reach their full potential.

Our initiative directly impacted the lives of 1,763 children, empowering them with the resources needed to thrive academically and holistically.

## Imparting digital literacy contributing towards growth with shikhar society for development



Imperial Auto envisions a brighter future for the less privileged community residing in the slums of South East Delhi. As part of our commitment to supporting society and educating communities, we have extended our support to establish a Digital Literacy Centre (DLC).

By providing essential resources and comprehensive training, we aim to empower individuals and uplift the community at large.

Imperial Auto supported the establishment of the Digital Literacy Centre, providing the necessary resources for its success. Through our contribution, the DLC is now equipped with 10 computers, 20 chairs, 10 computer tables, a software subscription, a CCTV camera, and an office table and chair.

We have crafted a comprehensive curriculum that covers vital topics such as operating systems, MS Word, MS Excel, MS PowerPoint, Paint, internet usage, print-outs, and more.

The digital literacy training program operates five batches per day, Monday through Saturday, accommodating 20 children per batch. By conducting sessions throughout the week, we ensure maximum participation and optimal utilization of the DLC's resources. Our collaborative efforts allowed us to reach a total of 400 beneficiaries, creating a ripple effect of positive change within the community.

## Supporting Children with SOS Children's Villages



We firmly believe in the power of education to transform lives. With our association with SOS Children's Villages, we extend our unwavering support to 40 orphaned children, in and around Faridabad.



By offering holistic development opportunities, career counseling, psychosocial counseling, sports, and extra-curricular activities, we empower these children to discover their potential, enhance their skills, and shape their bright futures.

We actively engage in need-based capacity-building programs that nurture their physical, emotional, and cognitive growth. We are illuminating the path to a brighter future, ensuring that no child is left behind.

## Brightening Pathways With National Association For The Visually Impaired



Extending unwavering support to the Blinds, we are dedicating our efforts to empower visually impaired children.

We extended our support to 19 differently abled

children, aged 4 to 7 years, providing them with a strong foundation in early preparatory education. We focus on training these children in walking, talking, identifying objects, and teaching numerical words in both English and Hindi using Braille script. Our operating model encompasses not only education but also transportation and meal facilities for visually impaired children.

By addressing their specific needs, we ensure their seamless access to education and create an environment where they can thrive. Our commitment extends beyond academics, nurturing independence, and empowering these children to navigate the world with confidence and resilience.

## Aspiring Champions with Delhi Soccer Cup League



In our mission to advocate for social progress and community betterment, we recognize the transformative power of sports.

Understanding the importance of adequate resources for growth, we extended our support to the budding athletes by equipping 700 children, aged between 6 and 15 years, with essential playing kits consisting of T-shirts, shorts, and socks. Through our initiative, we also cover transportation costs and provide nutritious meals, ensuring that these children have the necessary resources to thrive both on and off the field.

Through dedicated training programs and counseling sessions, the children are encouraged to pursue their passion for football while simultaneously emphasizing the importance of education.

**Paving the way with Delhi Common and Vocational Society**



Our steadfast commitment to social progress aims at contributing to sustainable livelihoods, enhancing the socio-economic factors and overall well-being of society.

Recognizing the power of skill development in transforming lives, enabled 27 women from Vishwash Nagar Slum in Delhi to pursue a Fashion Designing Certification course, creating opportunities for a brighter future for the entire community.

**Embracing Inclusivity with Disabled People Organization NGO**



We believe in inclusivity and equal access to education is for all and in order to encourage specially abled children to embrace special education, we train them with a range of tasks from speech therapy to basic math, singing, and dancing, along with sign language. With activities designed to nurture their unique abilities and provide them with the tools they need to excel in their educational journey, we strive to empower these children to reach their full potential. And by focusing on special education, we celebrate the diverse talents and abilities of these children.

To date, we have successfully provided support to 33 children in Faridabad, India with learning that extends beyond traditional education. We believe that by providing tailored support, we contribute to the overall betterment of the community and promote a more inclusive society.

**Igniting Hope with Myra Foundation**



We embrace a holistic approach to uplift the community we serve. We at Imperial Auto have taken a momentous stride toward nurturing a brighter future for underprivileged children.

Our initiative provides these children an access to enriching curriculum, encompassing Yoga, Dance, Career Counselling, Arts & Crafts, Sports, and Regular Education. By providing these children with opportunities and resources, we strive to create a future where every child can thrive. We are proud to say that we have helped and supported more than 150 students of Faridabad to date and promise to add more for creating a better India.

Together, we lay the foundation for a better tomorrow, one step at a time.

**Enabling Education with Jagriti Sewa Trust**



We understand the importance of a solid educational foundation and the significance of basic knowledge for young learners to live a prosperous future. Our initiative supports 120 underprivileged primary school children in their pursuit of basic education. We support children from Kindergarten to 4th grade by providing them the essential resources such as school uniforms, and infrastructure improvements, along with supporting the school by covering two months of teachers' salaries.

We are building an atmosphere where both students and teachers can thrive in their future, benefiting their families and the larger society.



**PATHWAY TO SUCCESS**





The “**Sampannta**” initiative, is dedicated to driving social progress, transforming lives, and creating a more equitable society for all. Our collaborations with established organizations help us reshape lives and foster a more inclusive and prosperous future.



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Through the Fashion Designing Certification course, these women are provided with a platform to express their creativity, enhance their skills, and cultivate their entrepreneurial spirit. Our support ensures that they receive comprehensive training, encompassing design techniques, garment construction, and business acumen, empowering them to pursue a financially independent life.



The impact of this initiative extends beyond the completion of the course, as these women become ambassadors of change, inspiring others to pursue their dreams and embrace their full potential.

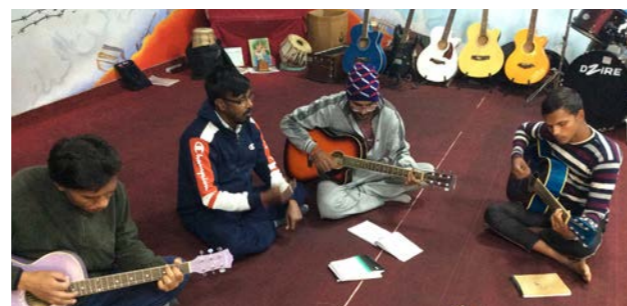
### Reshaping Lives Behind Bars with India Vision Foundation



Our commitment is to create a safer and more inclusive society, fostering an environment where everyone has the opportunity to thrive.

Our transformative initiative aims to create a positive impact in the lives of prison inmates.

With an aim of focusing on reducing crime, minimizing the chances of reoffending, and alleviating poverty among inmates in Gurugram and Faridabad prisons. We follow a comprehensive approach encompassing education, moral values, and vocational skills, providing inmates with hope, opportunities, and a chance for a brighter future.



The project aims to transform their lives and equip them with the tools needed for successful reintegration into society. We also aim at empowering female inmates to envision a future beyond the prison walls, fostering a sense of self-worth, dignity, and purpose.

To date, we have helped 28,433 inmates of Gurugram and Faridabad



# स्वच्छता

Cleanliness

A RAY OF HOPE





### Swacchta

The “Swachhta” initiative, reflects our commitment to empowering individuals to take ownership of their surroundings and actively contribute to creating a clean and healthy environment. Creating a clean and green environment remains at the core of our values, and we will continue to seek innovative ways to contribute to a cleaner and healthier world.

At Imperial Auto, we sought to foster a sense of responsibility and create a cleaner, greener, and healthier environment for all.

In line with our sustainability goals, we successfully installed a 20 KW solar power system at an old age home located in Mandawar, Haryana. This transformative project not only aligns with our commitment to reducing carbon emissions but also ensures a reliable and sustainable source of clean energy for elderly residents.

Furthermore, we conducted tree plantation drives, cleanliness campaigns, and hygiene awareness sessions across various locations in Faridabad, Haryana. Our dedicated team actively engaged with local communities to raise awareness about the importance of environmental conservation and cleanliness.

We believe an active engagement with



communities, understanding their needs, and working together can help us create solutions for a better future.

### Media and Recognition



### Coverage of Educational Kit Distribution on ETV Bharat.

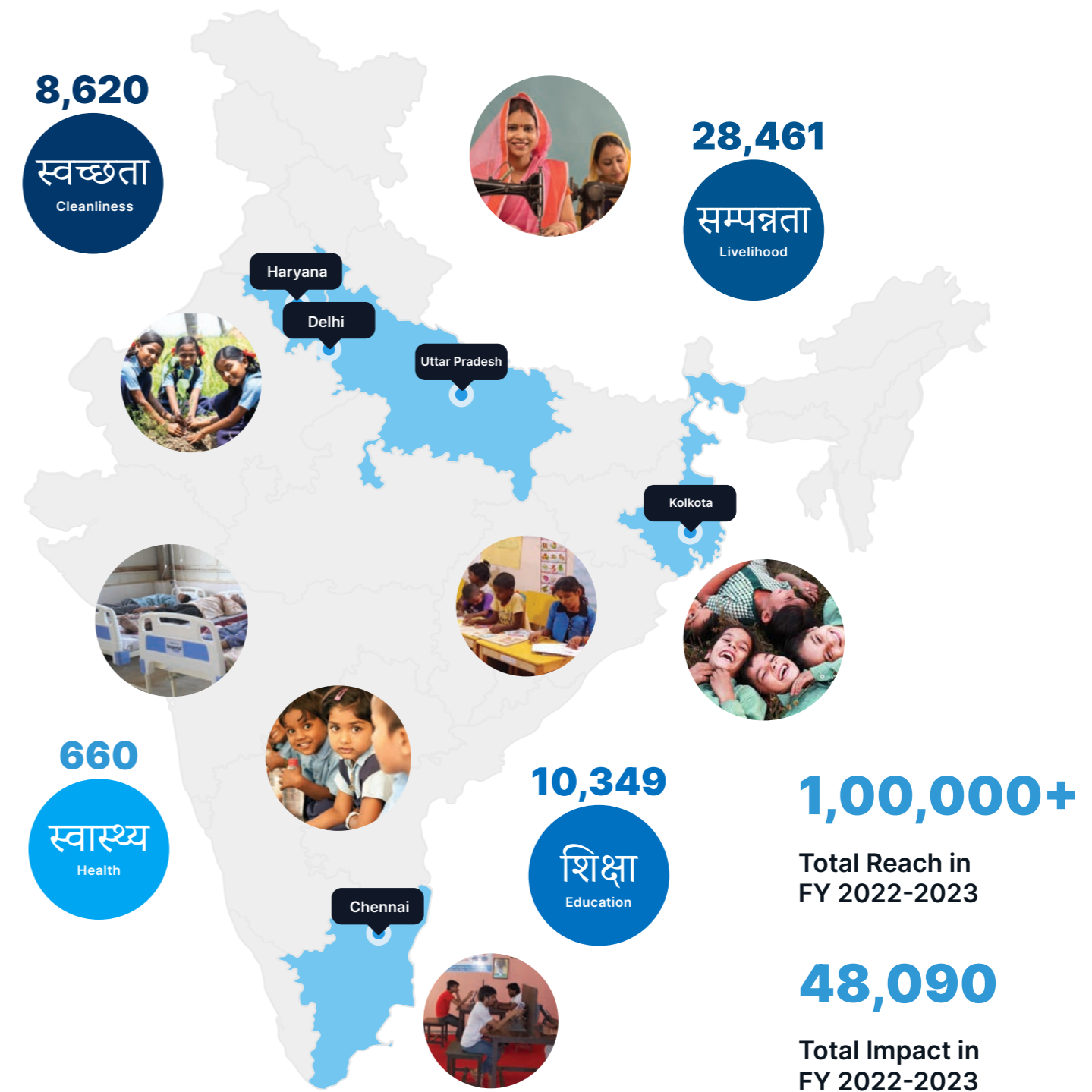
Imperial Auto, as part of its responsibility commitment undertook the initiative to empower underprivileged children through the distribution of educational kits.

With an objective to provide educational support to children from economically disadvantaged backgrounds. We are grateful to acknowledge the support and recognition received from ETV Bharat.

Their recognition has not only shed light on the plight of underprivileged children but has also encouraged us to strive for even greater achievements in our future endeavors.

### Appreciation from CRY and Akshay Patra Organisation

Imperial Auto along with its partners has been working hard to educate and encourage the children of our community. Our efforts of supporting children and the community at large received appreciation from organisations like CRY and Akshay Patra. Their kind words of recognition have not only filled us with gratitude but have also motivated us to do even more. We are grateful for the recognition and appreciation that propel us towards a future filled with hope and opportunity for all.



# Driving Change, Transforming Lives.

As we engineer a brighter automotive future, we're equally committed to uplifting lives. Our Corporate Social Responsibility journey is a testament to innovation with impact — from fostering community well-being to nurturing a greener planet. Together, we accelerate positive change, steering towards a more sustainable and inclusive world.

## IMPERIAL AUTO INDUSTRIES LTD.

**Address**

Plot 8A-B,  
Krishna Nagar,  
Sector 20, Faridabad  
Haryana - 121006

**Telephone**

+91-129-2259690,  
4285400, 4289300

**Email**

[contact@impauto.com](mailto:contact@impauto.com)

**Website**

[www.imperialauto.in](http://www.imperialauto.in)