

Imperial
auto

Kindling **Hope**

CSR REPORT

2023-2024



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Jagjit Singh
Co-Founder & Director



From the Leader's Desk :

Hope is a powerful tool that fuels our passion, drives our determination and sustains our perseverance as we transform our dreams into reality. As we embark on a new chapter of Imperial Auto's journey, our goal is to inspire hope and create a nurturing ecosystem for our communities. We aim to provide everyone with opportunities to flourish and achieve their dreams. With this spirit in mind, we are pleased to present our latest Corporate Social Responsibility Report for the financial year 2023-24.

Since the inception of Imperial Auto in 1969 co-founded by Mr. S.B. Sardana and I, we have firmly believed that our people are our greatest asset and strength. Over the past 60 years, as a leading manufacturer in the country & globally, we have been dedicated to creating an environment that fosters comprehensive growth both socially and economically. Our core business ethics extends beyond financial success; we are committed to enriching lives, uplifting communities and contributing to our nation's wellbeing.

Our cultural values are profoundly ingrained with the goal of inspiring optimism, enabling our fellow citizens to become self-sufficient and independent while spreading happiness worldwide. This philosophy shines through our carefully crafted CSR projects, which emphasize unity, joy and mutual support. By laying focus on education, women's empowerment, skill enhancement and environmental conservation, we aim to kindle hope and lead by example.

Together, we can redefine corporate social responsibility and establish a new standard for ethical, sustainable business practices. We warmly invite you, our valued stakeholders, to join us on this journey of positive change.

Thank you for your continued trust and commitment to our shared vision of progress and prosperity.

Warm Regards
Jagjit Singh

“
**Dream big,
hope fiercely,
and achieve
greatness.**”

Management COMMITTEE

At Imperial Auto, our CSR initiatives infuse hope and resilience for the communities we serve, spanning our initiatives in four key pillars: Swaasth, Shiksha, Swachhta, and Sampanatta. Through Swaasth, we foster wellness and healthcare, touching the lives of nearly 21,000 people. Shiksha supports education for 7000 underprivileged and differently-abled students. Swachhta improves 5000 lives and promotes environmental sustainability by planting 10,000 seedlings. Sampanatta empowers over 1,100 individuals by providing them with essential occupational skills.

Together, we aim to build a happier and healthier environment where communities can coexist in peace and harmony, fostering both well-being and economic growth.

Let us read through the pages of our corporate social responsibility report and experience the effect of our collective efforts.



Dear Esteemed Stakeholders,

Hope is more than just a feeling; it's a mindset and a conviction that motivates us to create a better life and a better world for everyone. Keeping hope alive has been an essential aspect of my life, as it gives me the freedom to think, act with purpose, and contribute meaningfully to my company, our nation and our community. With the aim of inspiring optimism and empowering our next generation of leaders and innovators, it gives me great pleasure to share with you all our Annual Corporate Social Responsibility Report for the fiscal year 2023-2024.

For over thirty years, the diverse and dedicated staff at Imperial Auto has been the heartbeat of our success. Their passion and commitment inspire me daily, fuelling our journey of responsibility and innovation, both in India and globally. At Imperial Auto our commitment extends beyond business success; being responsible partners and creating solutions that enhance the well-being of our fellow citizens and prosperity of our nation brings us immense happiness.

We believe in the power of empowerment. By providing customised skill sets to women & differently abled individuals, creating opportunities for future innovators and ensuring emotional, social & cognitive well-being, we nurture hope for brighter future. Our CSR initiatives align with SDGs in education, healthcare, environmental sustainability and livelihood, represents our undying belief in forging new pathways for sustainable living, sparking hope, and fostering the positive growth of our communities.

I am deeply committed to our mission of building a world where every individual has the opportunity to lead a healthy, educated, skilled and empowered life. We warmly invite you to learn more about our corporate social responsibility efforts and join us in this journey of kindling hope.

Warm Regards
Tarun Lamba

Tarun Lamba
Managing Director & CEO

“**Hope fuels our pursuit of a brighter tomorrow.**”



Tarun Lamba
Managing Director & CEO



Swapnil Sinha
Director

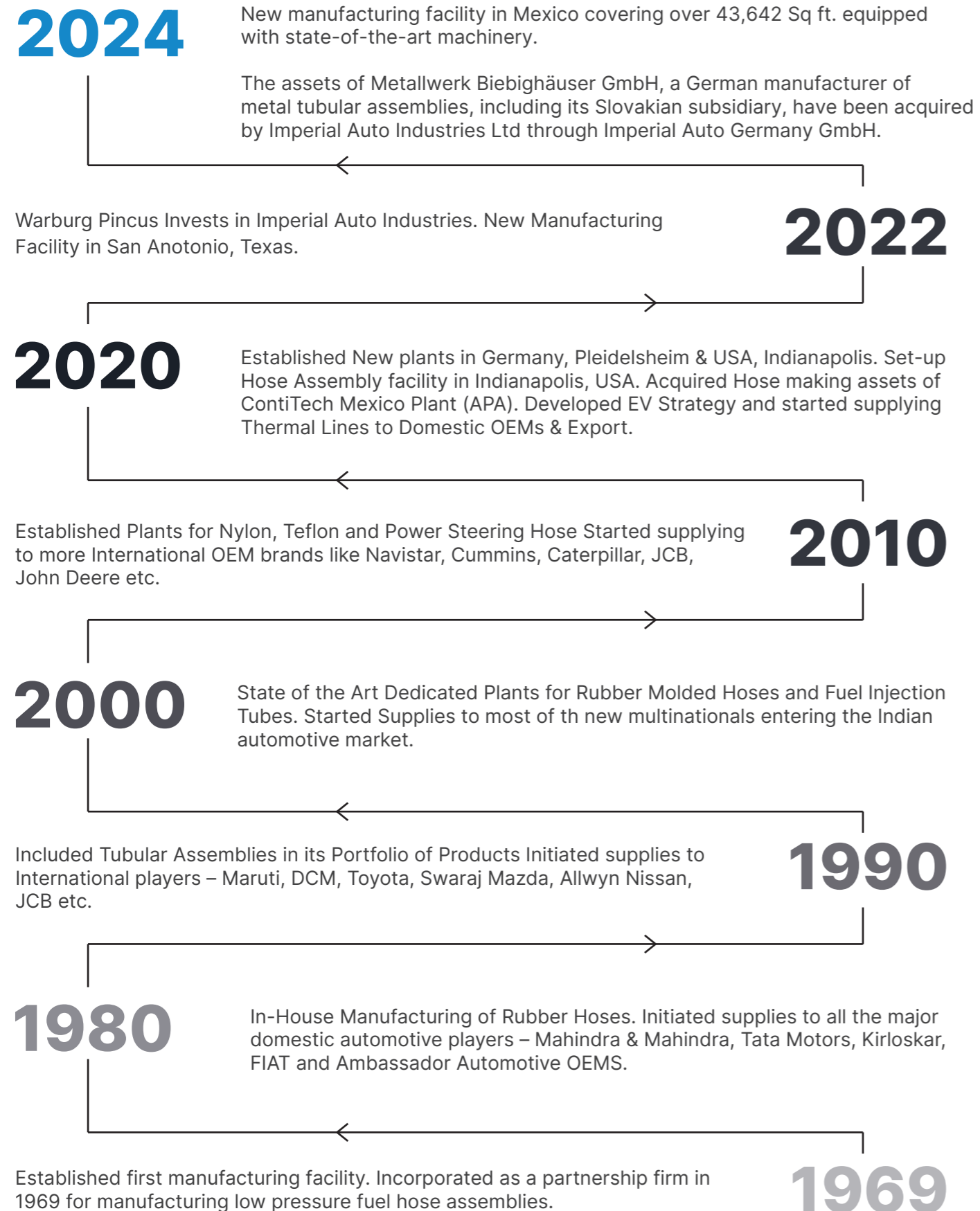


VS Parthasarathy
Director



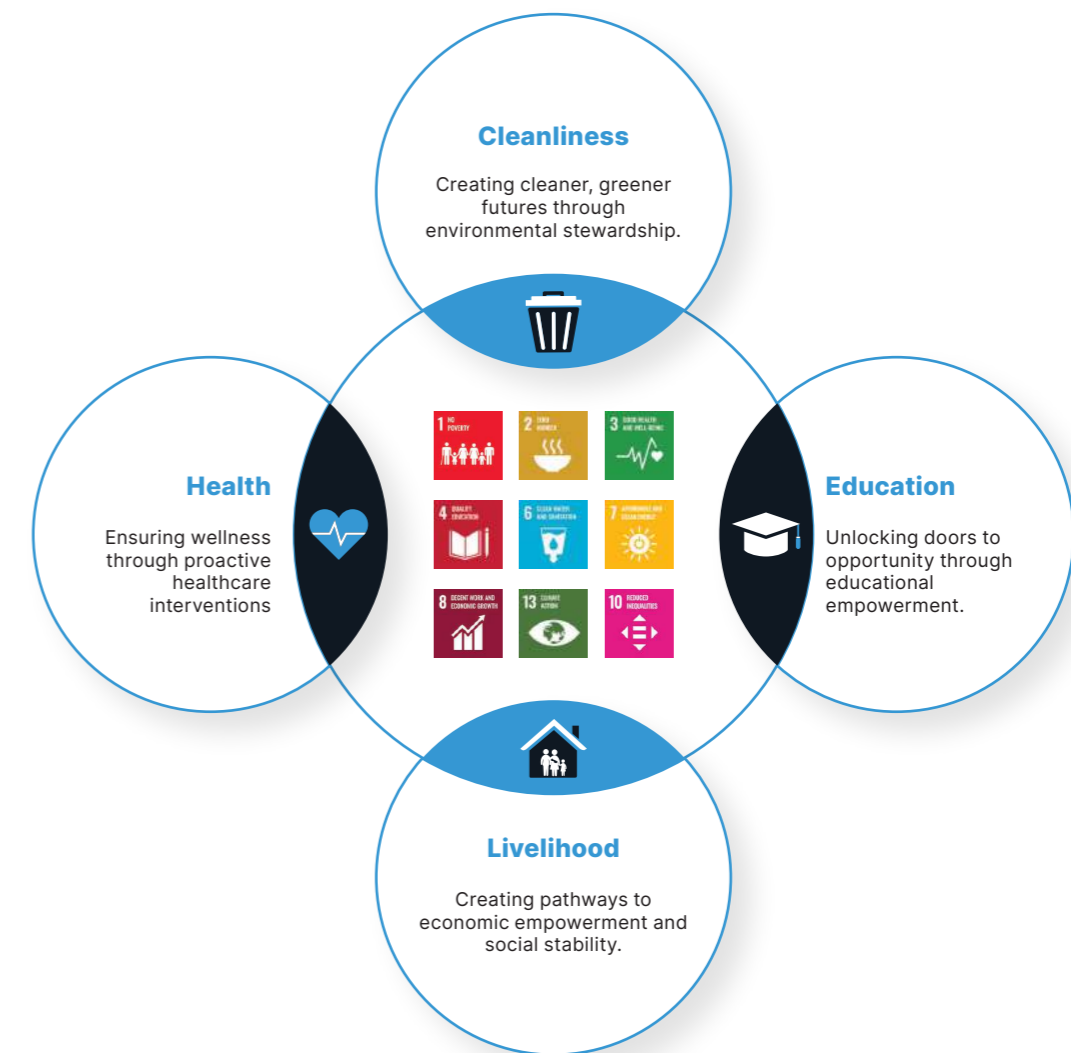
Smita Mankand
Director

Achievement Pathway

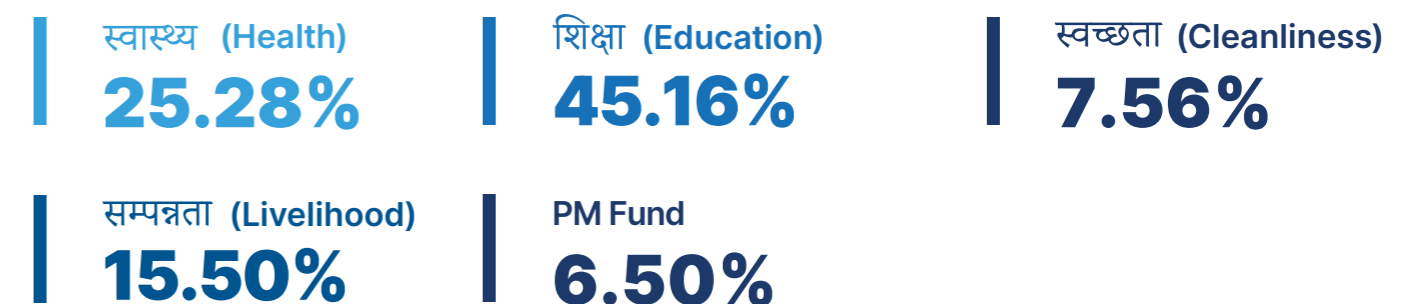


Steering Towards Sustainable Development

Imperial Auto, a stalwart in the automotive industry, stands committed to making a positive and lasting impact on society. Our Corporate Social Responsibility (CSR) initiatives are intricately woven into the fabric of our organizational ethos, focusing on key Sustainable Development Goals (SDGs) such as Swaasth (Health), Shiksha (Education), Sampannata (Livelihood), and Swachhta (Cleanliness). In collaboration with various stakeholders and agencies, we endeavour to create a better and more equitable world for all.



Budget Allocation



HEALTH



स्वास्थ्य

Together Towards Wellness



Imperial Auto, in collaboration with its implementing partners, has pioneered impactful Swaasth initiatives, deploying 2 Mobile Medical Units (MMUs) reaching out 4,028 beneficiaries in underserved areas of Faridabad, Haryana and providing crucial medical assistance to 36 cancer patients those have been supported and treated about life-threatening diseases. Furthermore, through the Navchetna model, 961 teachers and over 16,600 students across 168 schools were educated about adverse effects of drug and substance abuse. These efforts promote good health, sanitation, and healthy food habits, fostering sustainable and resilient communities in alignment with SDGs.



Driving Health Care Solutions at your Doorstep with MMUs

In collaboration with the PHD Family Welfare Foundation, Imperial Auto has launched the "Swaasth" initiative, significantly enhancing healthcare accessibility in Faridabad, Haryana. By deploying two Mobile Medical Units (MMUs), Imperial Auto has positively impacted 4,028 individuals across 39 sectors, conducting 87 dental and eye checkup camps and 83 general health check-up camps, with a focus on underserved areas. These MMUs offer vital healthcare services, including general health checkups, blood pressure monitoring, heart and diabetes screenings, eye exams with spectacle distribution, and dental care, as well as child and maternity healthcare treatments, contributing to the reduction of infant mortality rates in the region.

Utilising the ADCR approach—Awareness, Diagnosis, Cure, and Referral—Imperial Auto ensures comprehensive healthcare delivery. The MMUs not only provide diagnosis and treatment but also raise awareness about communicable diseases such as COVID and non-communicable diseases such as malaria, dengue, typhoid including life-threatening conditions such as HIV/AIDS and cancer. Through regular outreach programs and medical camps, Imperial Auto and PHD Family Welfare Foundation empower communities with knowledge and resources to prevent, diagnose, and manage various health issues effectively.

By addressing the healthcare needs of marginalised populations in underserved areas, Imperial Auto's collaboration with PHD Family Welfare Foundation exemplifies its commitment to corporate social responsibility. Through the provision of essential healthcare services and health education initiatives, Imperial Auto strives to improve the overall well-being of communities, fostering a healthier and more resilient society for generations to come.

25.28%
of Entire Budget Spends

1,36,819
Total Reached Audience

21,625
Lives Impacted



From Awareness to Action: Educators Driving Drug Prevention Initiatives

In collaboration with SPYM, Imperial Auto organised the Navchetna Training for Master Trainers in the government led schools of Faridabad. This comprehensive initiative was conducted in 39 batches, training a total of 961 teachers proficient in Hindi and English, impacting over 16,600 students across 168 schools. Notably, the training identified approximately 123 children involved in substance abuse. Launched by the Honourable Minister of Home Affairs, Mr. Amit Shah, under the "Nasha Mukta Bharat Abhiyaan," the Navchetna module is distributed in multiple phases across India. The primary objective of the Navchetna Training was to equip teachers with the necessary knowledge and skills to effectively disseminate and implement life skills and drug prevention education in their respective schools.

The training module focused on increasing awareness and education on life skills and drug prevention among students, with a specific emphasis on preventing substance use among children. Trained teachers play a pivotal role in educating students about life skills, fostering resilience, and promoting healthy decision-making. Through comprehensive training, teachers were equipped to offer linkage support, screening assessments, needs-based counselling, and treatment support to children facing substance use challenges.

The training encompassed detailed modules covering topics such as Drug Situation and Background Information, Building Healthy Eating Habits, Recognizing Risks & Preventing Sexual Abuse, Managing Peer Pressure, and Handling Emotions and Violence. The final evaluation was conducted through a paperless method using Google Forms, available in both Hindi and English languages, ensuring a seamless and efficient assessment process.

Imperial Auto in association with SPYM trained 961 teachers, benefiting 16,600 students in 168 schools with life skills and drug prevention, identifying 123 at-risk children for substance abuse.



Aiding Cancer Care Support, Reviving Hope & Courage

In a transformative collaboration with Tata Medical Trust, Imperial Auto, under its CSR initiative "Swaasth," has extended crucial support to 36 cancer patients in Kolkata, West Bengal. Among them, 28 are female and 08 are male, battling various types of cancer affecting organs such as the breast, rectum, lung, cervix, ovary, metastatic duodenum, oropharynx, liver, leukaemia, thyroid, etc. Recognizing the financial constraints faced by families with annual incomes falling under 3 lakhs, Imperial Auto stepped in to alleviate the burden of expensive cancer treatments. These interventions not only underscore Imperial Auto's commitment to societal well-being but also exemplify its dedication to addressing pressing healthcare needs.

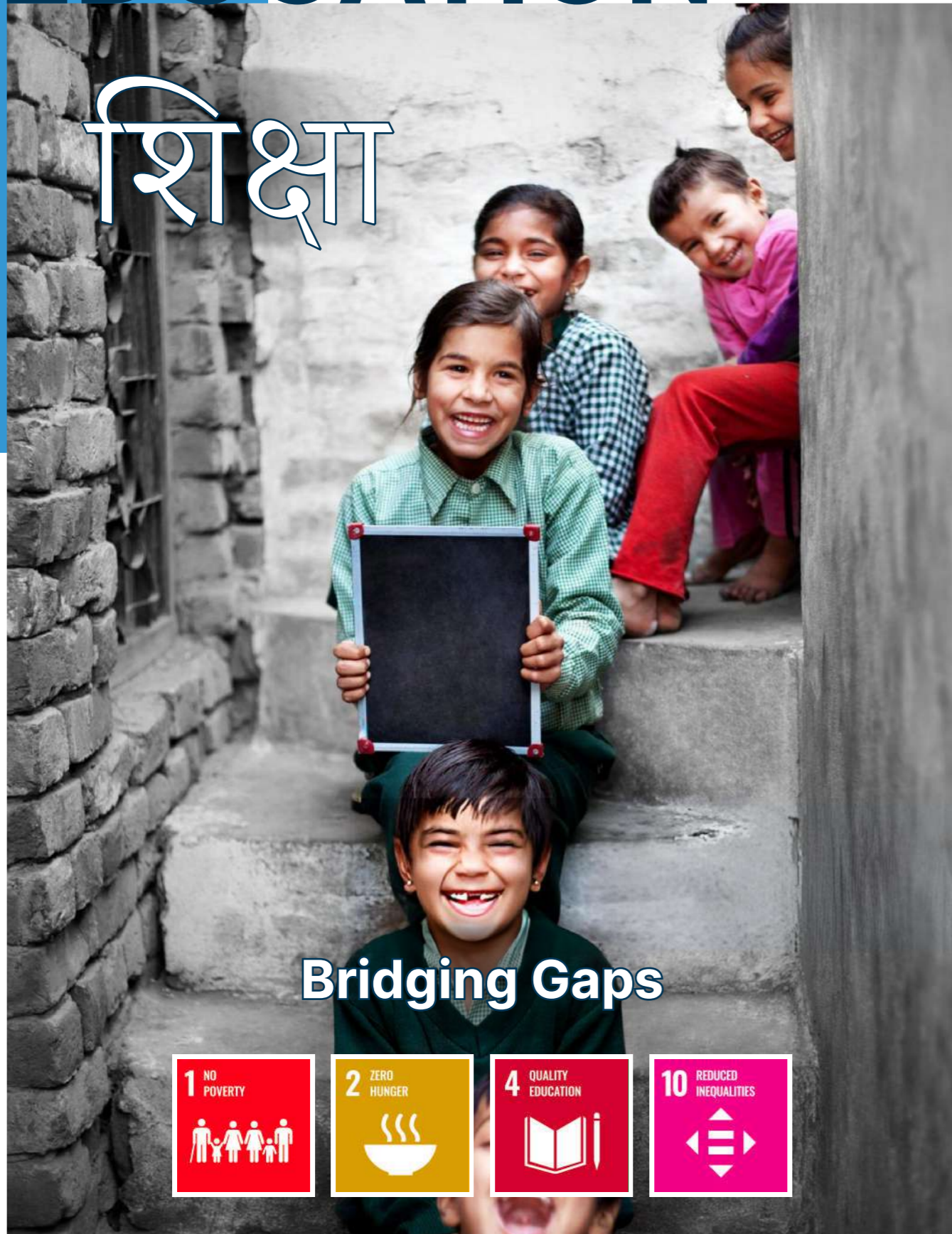
From facilitating regular blood tests to ensuring access to essential medicines, the process was meticulously monitored at every step. Moreover, regular counselling sessions provided much-needed emotional support to patients and their families, further enhancing the holistic approach to treatment. This comprehensive support system played a pivotal role in not only treating the disease but also providing hope and courage to those affected.

This collaborative effort between Imperial Auto and Tata Medical Trust exemplifies the power of corporate social responsibility in making a tangible difference in people's lives, underscoring the importance of collective action in addressing healthcare challenges.

The impact of Imperial Auto's intervention is profound, with 36 lives supported and countless families spared from the financial and emotional strain of battling cancer.

EDUCATION

शिक्षा



Bridging Gaps



Imperial Auto, in alignment with our Shiksha Initiative and strategic partners, positively impacted approximately 7,000 lives and reached over 14,000 individuals. Our focus encompassed promoting quality education, reducing inequalities, alleviating poverty, and combating hunger. Through engaging educational activities and digital literacy programs, we fostered independence, joy for learning, and enhanced decision-making skills among community members. Addressing classroom hunger and enhancing social and cognitive skills were pivotal, alongside celebrating the talents of differently-abled individuals, thereby fostering a socially inclusive society.



Imperial Auto Sparks STEM Careers with Resilient Innovators

Imperial Auto is privileged to support the establishment of Robo Shiksha Kendra and STEM Tinkering Labs at Government Model Sanskriti Sr. Secondary School in collaboration with Stem India Foundation. This initiative has enrolled 600 students, fostering awareness about hands-on STEM learning among 692 students and 2 teachers.

By making science and maths engaging and accessible, we hope to inspire future innovators and broaden their horizons, encouraging critical thinking and preparing them for high-demand STEM careers. Additionally, this initiative encourages resilience by teaching students how to embrace failures as a part of the learning process, fostering a mindset of perseverance and innovation. Our goal is to prepare these students for the upcoming Robo Olympiad, instilling a problem-solving approach and logical thinking essential for future innovators in our rapidly evolving world. Through this effort, we are not only educating but also empowering the next generation of thinkers and leaders.

Through this initiative, Imperial Auto has made a significant impact on the lives of 692 students and 2 teachers. By fostering logical, critical, analytical, and creative skills, we are equipping these young minds to achieve success and prosper in their future careers.

45.16%
of Entire Budget Spends

17,682
Total Reached Audience

6,999
Lives Impacted



■ Initiating Change: From Community to Classroom

Imperial Auto, in partnership with CRY, is leading a transformative initiative through the establishment of Child Adolescent Resource Centres (CARC) in Lucknow and Faridabad. This collaboration is making considerable progress in addressing educational gaps. In Lucknow, so far, 71 out of 173 children have been registered in formal schools, underscoring the program's success in enhancing educational opportunities. Additionally, 65 children have achieved digital literacy certification through a partnership with NIIT, equipping them with essential skills for the modern digital marketing landscape.

The CARC initiative offers a comprehensive approach to education, including primary education, life skills, and personal development sessions. This holistic learning experience prepares children for academic success and personal growth. Simultaneously, in Faridabad, there has been a significant focus on identifying 370 out-of-school children, including 60 dropouts and 310 who have never attended school, through a baseline study conducted in Krishna Nagar Colony. As part of this effort, 91 children have been connected with the CARC with the goal of offering them age-appropriate learning opportunities and ultimately integrating them into nearby schools. In a society where access to education can significantly shape a child's destiny, the CARC initiative stands as a crucial intervention, demonstrating that with the right support and opportunities, every child can outshine.

Imperial Auto, in collaboration with CRY, bridged educational gaps for 500 students by providing a holistic learning experience, ensuring academic success and personal growth.

■ Eradicating Classroom Hunger through Midday Meal Programmes

Since 2008, The Akshaya Patra Foundation has provided mid-day meals to government schools, aiming to reduce dropout rates and address classroom hunger. Imperial Auto, in collaboration with the Akshaya Patra Foundation, has joined this mission to improve education and nutrition through the Midday Meals Programme.

Implemented at Molarband Girls School and Gole Market Boys School, this initiative has provided 2,16,482 meals to 1109 students. As a result, attendance rates have significantly increased, nutritional intake has improved, and dropout rates have decreased. The programme aims to eliminate classroom hunger by ensuring access to nutritious meals, thereby empowering students to excel academically and support their overall well-being. The benefits of the Midday Meals Programme include improved concentration in class, better health outcomes, and increased socialisation among students.

Imperial Auto in partnership with Akshaya Patra impacted the lives of 1,109 children by investing in their health and education. Delivering 2,16,482 nutritious and tasty mid-day meals, we helped these children in boosting their cognitive skills, social interaction and academic performance.





■ Embarking on the Journey towards Success with Shalini Fellowship

Imperial Auto partners with Udayan Care to drive the Shalini Fellowship program, providing scholarships to 100 deserving girls across Noida, Delhi, and Faridabad for higher education. Beyond financial assistance, our initiative offers customised sessions and workshops to foster independence and empowerment.

Through personalised sessions on financial literacy, skill-building, career counselling, and enriching educational visits, we prepare these young women with the essential skills and knowledge needed to excel in their chosen careers. Simultaneously, workshops addressing gender bias, equality, and the prevention of sexual harassment create a safe and secure learning environment.

The inaugural year marked exceptional achievements, with all Shalini scoring an outstanding percentage in Grade 11 with an average of 70%. Together, we are forging pathways to success and building a promising future.



Imperial Auto, in partnership with Udayan Care, provided scholarships to 100 young girls, enhancing their higher education pursuits, boosting self-confidence, and financial independence.

■ Igniting Potential with Myra Foundation

At Imperial Auto, we believe in the power of education to change lives. This year, we took a significant step forward in our commitment to social responsibility by launching a transformative initiative in Badholi Village, Sector 81, Faridabad by providing quality education to 100 underprivileged children. We're proud to share that 4 students excelled in their grade 12 exams with impressive percentages ranging from 50% to 80%.

However, our focus was not only on academics but also offered a holistic approach by integrating essential life skills into our curriculum, such as personal hygiene, nutrition, time management, and problem-solving. This comprehensive education equips children with the tools they need to succeed both in and out of the classroom.

By working closely with the Myra Foundation, we've created a nurturing environment that fosters learning and personal growth. Together, we are shaping a future where every child has the opportunity to make progress in their lives.



Imperial Auto supported 100 underprivileged children, fostering holistic learning and personal growth reducing educational inequality for marginalised communities imparting quality education.



Embracing Diversity, Celebrating Achievement

Imperial Auto believes that no child should be devoid of love, care, and equal opportunities to flourish. Therefore, in collaboration with the Disabled People Organization's NGO, we empower 33 differently abled children in Faridabad through impactful special educational initiatives. Our program includes activities such as speech therapy, basic maths, singing, dancing, and sign language, designed to nurture their diverse abilities and provide basic education essential for them while celebrating their unique talents.

Our efforts aim to promote inclusivity, ensuring every child has equitable access to quality education. Significant achievements include 2 hearing-impaired students clearing their 10th board exams, 6 students with cognitive impairment excelling in the Special Olympics State-Level Competition, and seven hearing-impaired students successfully promoted from 7th to the 8th standard.

As a collective effort, we are moving towards a more inclusive future where diversity is embraced, ensuring every individual has the chance to prosper.



Celebrating achievements with the Disabled People Organization's NGO, Imperial Auto empowered 33 differently abled children through a holistic educational approach, promoting societal inclusivity and opportunities.



Enhancing Opportunities through Technology

Imperial Auto, in partnership with Shikhar Organization for Social Development, has initiated a Digital Literacy Program in South East Delhi. In a year, we have provided extensive digital training to 300 women from economically and socially disadvantaged backgrounds. This program aims to narrow the digital gap by equipping participants with essential computer skills, empowering them through practical experience and enhancing their job prospects. Simultaneously, through collaboration with the All India Council of Human Rights, we conducted a Computer Education Training program, certifying 90 individuals, both men and women, from economically underserved areas in Delhi NCR. This initiative focuses on improving vocational skills and promoting socio-economic development.

Imperial Auto, in collaboration with the All India Council of Human Rights and Shikhar NGO, empowered 90 individuals and 300 women respectively with practical digital skills, enabling them to thrive in the digital world and contribute to socio-economic growth.





Supporting Early Education of 120 Preschoolers in the South Delhi Region

Imperial Auto, aligning with their Shiksha initiative, partnered with Streebal to support the early education of 120 preschoolers in South Delhi. This initiative provides foundational education, fostering a love for learning through engaging activities. Learning with fun enhances their social, cognitive, physical, and emotional well-being, boosts self-confidence, and promotes positive relationships with peers and teachers.

Additionally, our program ensures these preschoolers acquire essential life skills and moral values early on, helping them differentiate right from wrong and develop strong character traits. This initiative shapes them into responsible and honest individuals, well-prepared for future educational and life challenges.

Through this collaboration with Streebal, we support both the academic and personal development of these 120 children, ensuring a bright and promising future.



Ensuring Progress through Foundational Education

Imperial Auto, in collaboration with Jagriti Sewa Trust, has undertaken a noble initiative to support primary education to underprivileged children in Faridabad's Sainik Colony. This initiative has provided foundational education to 200 children, from kindergarten till 6th grade, aiming to foster continuous educational opportunities. Aligned with our Shiksha initiative, this program demonstrates Imperial Auto's commitment to promote quality education and address educational disparities. By ensuring educational access for underprivileged children, we actively promote inclusive community development while also inculcating a passion for learning among these young individuals. Through our collaborative efforts, we aim not only to impart essential knowledge and skills but also to instill empowerment and hope among students. This initiative reflects our dedication to creating a brighter future where every child can thrive and contribute positively to society.

Imperial Auto in association with Jagriti Seva Trust supported & instilled the hope of achieving foundational education for 200 children from KG to Grade 6 hence encouraging inclusive growth.



CLEANLINESS

स्वच्छता

Reviving Nature



Imperial Auto, through strategic partnerships and dedicated efforts, is driving positive change towards a greener, healthier, and more sustainable future by planting 10,000 saplings in Faridabad's green belt. This initiative fosters sustainable communities by addressing climate change, promoting good health and well-being, and ensuring access to affordable and clean energy. Aligning seamlessly with Imperial Auto's Swachhta initiative and SDGs this endeavour highlights their commitment to good health, clean energy, and climate action.



■ Growing Greener: Sowing Seeds of Change, Planted 10,000 Saplings in Faridabad

In an inspiring move towards environmental responsibility and community empowerment, Imperial Auto, in partnership with the Impact Guru Foundation, has launched a transformative afforestation project in Sector 83, Faridabad. Covering 44,000 square feet, this ambitious initiative utilizes the innovative Miyawaki Plantation Technique to plant over 10,000 trees, with 60% being fruit-bearing varieties. This dense, rapidly growing forest will act as a powerful carbon sink, drastically reducing local carbon emissions and boosting biodiversity by supporting a wide range of native species. The project also brings significant benefits to the local community. The fruit-bearing trees will create sustainable economic opportunities, providing new sources of income and generating employment in forest maintenance and care. Moreover, our educational outreach programs aim to instill a deep sense of environmental awareness among local residents and school children. By merging ecological restoration with community development, this project underscores our dedication to fostering a greener environment. Together, we are not just planting trees; we are cultivating a resilient and sustainable ecosystem for generations to come.

7.56%
of Entire Budget Spends

10,000
New Plantations

5,000
Lives Impacted



Imperial Auto is committed to sustainable livelihoods and has partnered with Arpana Trust, Reacha, Yes! We Can, and India Vision Foundation to address key SDGs, including reducing inequalities, alleviating poverty, and promoting economic growth. Through the Sampannata initiative, we have empowered marginalized communities by providing vocational training to 40 women, upskilling 100 ITI students, offering education and vocational training to approximately 900 prison inmates, and delivering digital training to 50 specially-abled individuals. These efforts highlight our dedication to fostering economic inclusivity and growth.



■ **Stitching New Beginnings with Arpana Trust**

Imperial Auto, in partnership with Arpana Trust, has undertaken a significant initiative aimed at empowering women through vocational training. Skill development of women is a cornerstone of empowerment, fostering economic independence, and restructuring gender dynamics within society. By providing vocational training to over 40 women in essential skills such as beauty culture and tailoring, Imperial Auto and Arpana Trust aim to equip them with the necessary expertise to secure a basic livelihood. This initiative enhances the employability of women and also contributes to reducing inequalities by providing them with opportunities for economic advancement.

Furthermore, skill development builds capacities and confidence, enabling women to make informed decisions about their lives and assert their independence. By investing in the empowerment of women, Imperial Auto and Arpana Trust creates the foundation for long-term social and economic sustainability.

Through this collaborative effort, Imperial Auto reaffirms its commitment to fostering inclusive growth and creating pathways for marginalized communities especially for these 43 women to achieve economic self-sufficiency.



LIVELIHOOD

सम्पन्नता

Empowering Futures



15.50%
of Entire Budget Spends

24,767
Beneficiaries Reached

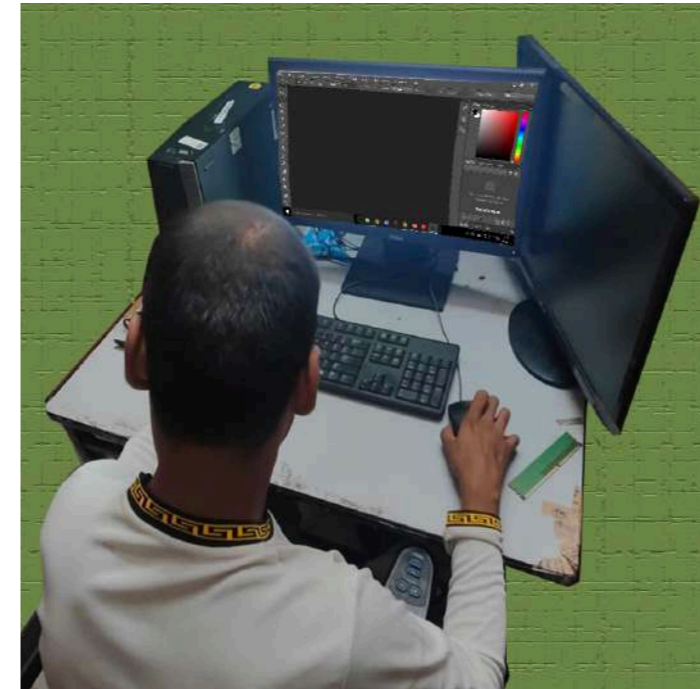
1,109
Lives Impacted



From Confinement to Opportunity, Imperial Auto's Holistic Approach to Prison Education And Mental Health

At Imperial Auto, we are proud to support inside prison programs in Faridabad and Gurugram in association with India Vision Foundation where our efforts focus on empowering incarcerated individuals through education and skill development. In collaboration with local authorities, we have implemented comprehensive initiatives aimed at enhancing adult literacy and imparting practical skills such as hair-cutting, stitching, and RJ training. These programs have not only equipped 485 inmates in Faridabad and 420 in Gurugram with valuable certifications but have also introduced therapy classes like dance and art, significantly improving mental well-being and reducing depression levels among participants. Beyond skill-building, our commitment extends to fostering a supportive environment within prison walls, promoting rehabilitation, and preparing inmates for successful reintegration into society upon release. As we continue to expand these initiatives, we remain dedicated to creating positive impacts that extend beyond individual lives to contribute to a safer, more inclusive community for all.

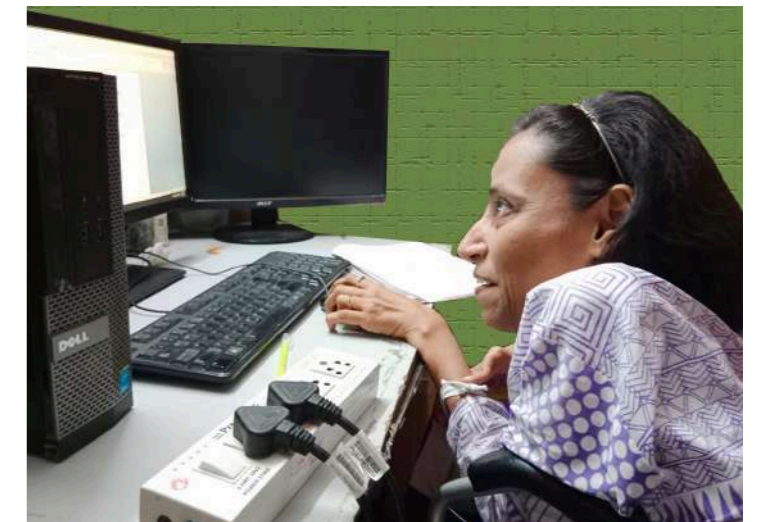
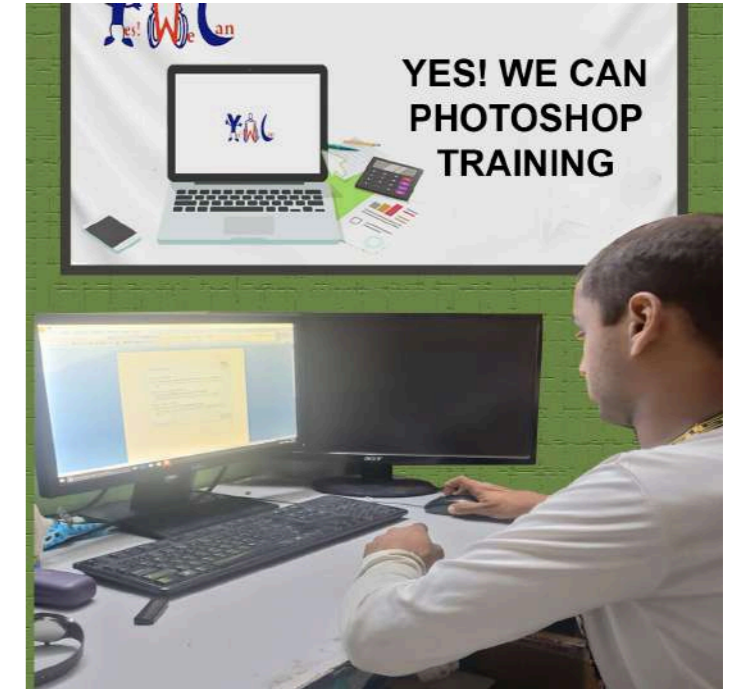
In collaboration with local authorities and India Vision Foundation, Imperial Auto has empowered 485 inmates in Faridabad and 420 in Gurugram through education, skill development, and therapy programs, significantly improving mental well-being and ensuring successful reintegration into society.



Fostering Independence, Inclusivity & Digital Skills among Specially – Abled through Digital Training

Imperial Auto is proud to promote digital literacy among 50 specially-abled adults in Faridabad through a collaboration with "Yes! We Can." This initiative focuses on providing specialized education tailored to the unique needs of these individuals, empowering them with essential digital skills. The training encompasses various areas such as online marketing, video editing, and Photoshop, equipping them with the tools needed to thrive in the digital economy. This program also helps them develop creativity and critical thinking skills to confidently face challenges. By fostering digital literacy, Imperial Auto aims to enhance the employability and independence of these adults, enabling them to contribute meaningfully to society and the economy.

In collaboration with "Yes! We Can," Imperial Auto has promoted digital literacy among 50 specially-abled adults in Faridabad, empowering them with essential skills in online marketing, video editing, and Photoshop, fostering creativity, critical thinking, and enhanced employability.



Awards and Accolades

Imperial Auto is thrilled to announce that our CRY initiative in Lucknow has been honoured with the "Project of the Year" award at the 8th Edition CSR Summit and Awards 2023, held on September 14.

In partnership with CRY, we established Child Adolescent Resource Centres (CARC) in Lucknow, focusing on bridging educational gaps and fostering holistic development. Our efforts have led to 71 out of 173 children being registered in formal schools and 65 children earning digital literacy certifications through NIIT.

This award highlights our commitment to empowering children and creating a brighter future for the Lucknow community. We are dedicated to continuing our mission of fostering education and inclusive growth.



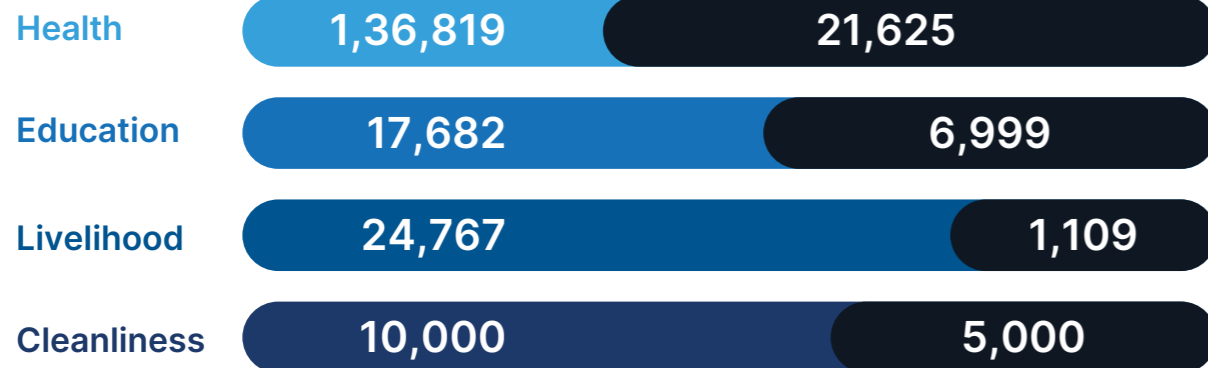
Driving Industry Readiness Program for ITIs

Imperial Auto, has undertaken a significant initiative aimed at upskilling 100 ITI candidates enrolled in trades such as Welding, Fitter, and Machinist under 4 Batches in partnership with Industrial Training Institute (ITI) Faridabad and REACHA as the implementation partner. This initiative seeks to bridge the gap between academic and industry by providing industry exposure to ITI students through On Job Training. Training sessions are conducted at Imperial Auto Industries' (IAI) plant and its Operational Resource Center (ORC) managed by REACHA. Here, students are taught a market-aligned curriculum, ensuring that they are equipped with the skills required for the workforce. Additionally, soft skills training, including verbal and non-verbal communication and job readiness skills, are offered to better prepare students for their professional careers. The impact of this initiative is crucial, with the establishment of the ORC at Samaypur Road, Rajeev Colony, Sector 56, Ballabgarh, Faridabad. A successful Certification Ceremony at the ORC Training Centre, attended by officials of Imperial Auto Industries Ltd, and provided students with motivation and recognition for their efforts. Through this initiative, **Imperial Auto, in collaboration with ITI Faridabad and REACHA, has empowered 100 ITI students in various trades, enhancing their employability prospects and contributing to their professional growth.** The development of a Market-Aligned Curriculum focusing on trades such as Fitter, Machinist, and Welder, alongside Soft Skills, further underscores Imperial Auto's commitment to fostering skill development and promoting meaningful employment opportunities.

Commitment FORWARD

At Imperial Auto, we firmly believe in actively contributing to the betterment of community well-being, especially in the local areas surrounding our business operations. We will continue to put forth our efforts towards nation-building and create equitable & sustainable society. By instilling hope, we aspire to upskill women and young people to become the future's torchbearers of change while promoting united growth.

Imperial Auto is dedicated to creating avenues that go beyond commercial growth and promote happiness, mutual support, and sustainable coexistence for communities in urban and semi urban areas. Our extensive CSR programs, which we have divided into four main pillars: Swaasth, Shiksha, Sampanatta, and Swachhta, are a reflection of our devotion. We work to maximize the effectiveness of our CSR efforts while also aiming to produce a quantifiable impact. Together with our cherished partners on this wonderful journey, we aim to build a better tomorrow, today.



1,79,268
Total Reach in
FY 2023-2024

34,733
Total Impact in
FY 2023-2024



Swaasth (Health)

Every person has the fundamental right to adequate medical care. At Imperial Auto along with our collaborative partners, improved the lives of nearly 21,000 people, particularly in economically disadvantaged regions. Our Mobile Medical Units (MMUs) in Faridabad, we ensured timely diagnosis and treatment by offering essential facilities that includes preventive measures and awareness campaigns. We promote holistic well-being by educating teachers and students about substance abuse and healthy eating habits. Additionally, we offer counselling and hope to cancer patients and their families, supporting them in their courageous battle against this challenging disease.



Sampanatta (Livelihood)

Imperial Auto, alongside our partners, prioritizes empowering individuals with sustainable livelihoods, fostering economic growth and social stability. Through skills training and job placements, we equip people with the tools for success, contributing to poverty alleviation and inclusive economic empowerment. As a result, we have uplifted 1100 people and infused them with confidence to lead confident lives while making meaningful contributions to their families, communities, and society at large.



Shiksha (Education)

Imperial Auto affirms education as the cornerstone of advancement and empowerment. Together with prestigious partners, our programs support a culture of hands-on learning and skill development by providing primary and digital education to the underprivileged and disabled, as well as scholarships for girls to pursue higher education. By emphasizing on eliminating classroom hunger, we potentially reduced school dropout rates while simultaneously promoting the social and cognitive development of students. Through STEM education, we empower individuals to become future innovators, motivating 7000 individuals to reach their objectives while encouraging integrated & holistic growth, particularly for early learners.



Swachhta (Cleanliness)

Preserving natural resources for future generations is a core belief at Imperial Auto. Our conservation endeavours included enhancing the lives of 5,000 people through the planting of 10,000 saplings in the Faridabad green belt zone. Through these initiatives, we are fostering ecological balance and working to minimizing the adverse effects of climate change.

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